



2018 ERG SUMMIT & LEADERSHIP FORUM





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Making the Most, Professionally, of your ERG Experience

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SMBC SUMITOMO MITSUI BANKING CORPORATION









# -ferrable Skills

### What's the Value of ERGs to Your Company:

- Engage employees and the community in alignment with the organization's brand, reputation, and mission
- Helps your company achieve its diversity and inclusion vision
- Aligns with people strategies of your company to attract, develop, retain and engage key demographic groups

### What's In It For Me to be an ERG Leader?

- Visibility, Access, and Opportunity
- Develop Transferable Skills (planning, problem solving, budgeting, business exposure, etc.)
- Impact personal/professional growth and business results

#### What's the Benefit to Your Boss?

- Increases employee engagement and performance
- Inspires employees to be their true selves
- Recognize the value and transferrable skills to the business

## What's the Point?



## How has your ERG participation made a positive difference for our organization, team, and self?

<u>What have you learned by being an ERG Leader and what would you do different?</u>



What <u>transferrable skills</u> have you identified to link your ERG activities to your day job?

What do you <u>need from your</u> <u>manager</u> to support your continued ERG involvement that will <u>enhance</u> <u>your professional career</u>?

What <u>transferrable goals</u> might be appropriate for the next performance review period?

Begin new <u>"Me" folder for the next performance cycle to</u> capture all your ERG and professional accomplishments

## **Preparing for Your Performance Conversation**

#### What You've Done

- Administrative
  - Greeter, name tags, food/drink prep
  - Program Resources (Technology, Food, Room Set-up, etc.)
- Branding/ Intranet Site
- Committee Leader
- Communications
  - Articles
  - Minutes
  - Program Promotion
- Designer of Program Content and Flow
- Facilitator/moderator
- Mentor
- Metrics creation and reporting
- Recruitment (campus, events, in-house)
- Program Leader
- Technical Support

## **ERG Activities and Relatable Skills**

#### **Business/Job Relevance**

- Organizational Skills, Professional Presence
- Marketing, Technical Skills, Creativity
- Budgeting, Coaching, Planning, Recruit/Lead/Manage Membership
- Collaboration, Teamwork, Communication, Client Contact, Marketplace Knowledge & Insight
- Deadline Management, Creative Writing, Attn. to Detail
- Innovation and Idea Sharing, Communication
- Sales, Negotiating, Budgeting
- Collaboration, Brand Awareness, Networking
- PowerPoint Skills, Planning, Content Design, Organization skills
- Public Speaking, Inspiring/Motivating, Info Sharing
- Leadership, Retention, High Performance Coaching
- Spreadsheets/Excel, Budgeting, Project Planning
- Recruiting High Performing/Diverse Talent
- Leadership, Content Development, Educating others
- Problem Solving, Creativity, Working Under Pressure



**Celebrate Your Success!** 



## Thank you!

## Thank you, Mike Sebring and Nadine O.Vogel!



