

Strategic Simplicity

Webster's Dictionary "Strategy":

- The science of planning military operations
- The use of a scheme or trick to surprise or deceive the enemy
- A plan or method for achieving a goal

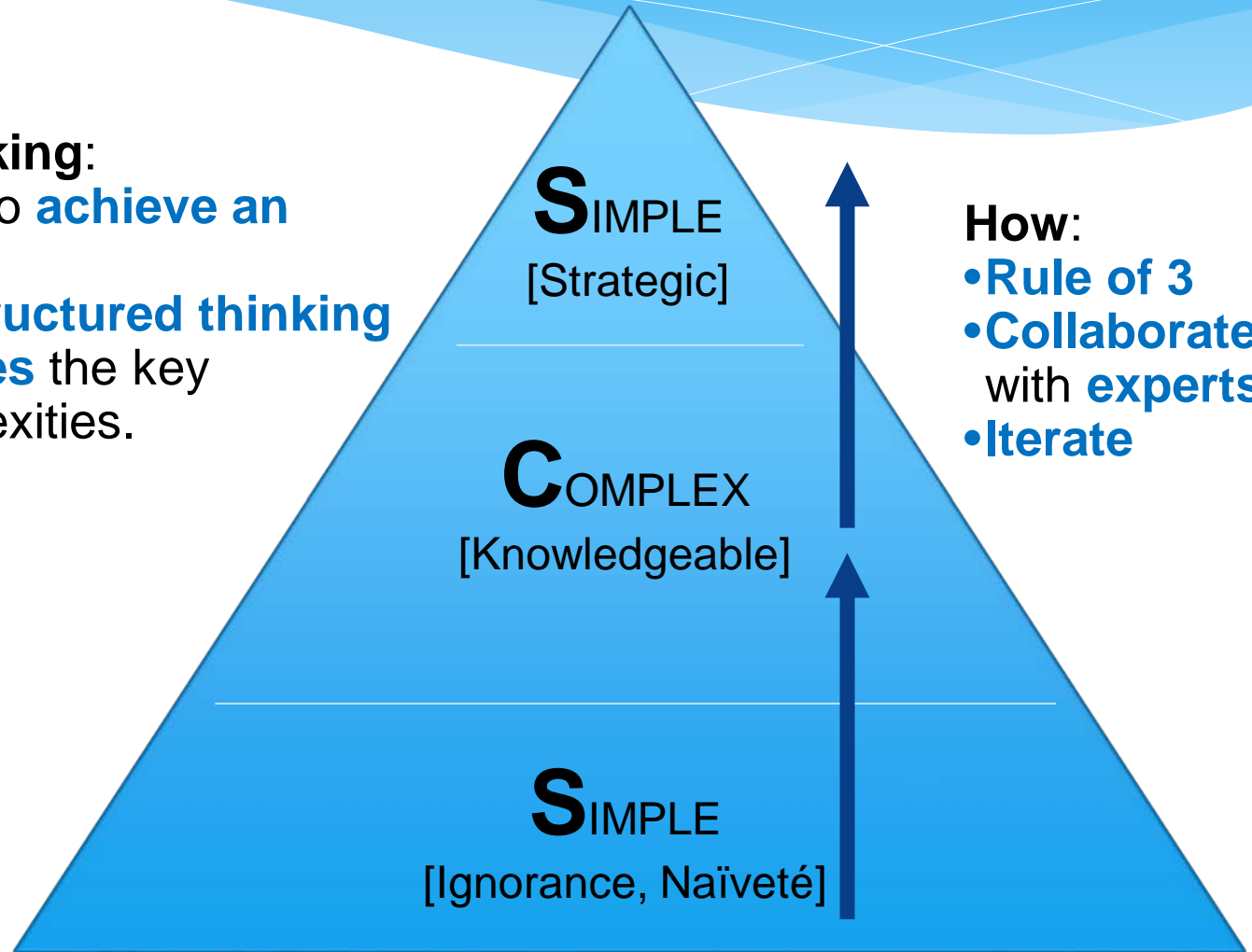
Describe a Strategic Thinker:

- Clear
- Smart
- Focused
- Choiceful
- Listener
- Game Changer
- Simplifier

Strategic Simplicity

Strategic thinking:

- An approach to **achieve an objective**
- With **clear, structured thinking**
- That **integrates** the key factors/complexities.



How:

- **Rule of 3**
- **Collaborate** with **experts**
- **Iterate**